



News From

Maggie Brooks

Monroe County Executive

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BROOKS ANNOUNCES 9TH ANNUAL MONROE COUNTY GIRLS' SPORTS FESTIVAL

Registration Deadline August 9

Monroe County Executive Maggie Brooks today announced that the 9th annual Monroe County Girls' Sports Festival, presented by Frontier, will be held on Saturday, August 12, 2006 from 10:00 a.m. to 4:00 p.m. at ESL Sports Centre at Monroe Community College. The festival is sponsored in part by the Monroe County Sports Commission.

*"The Monroe County Girls' Sports Festival is a unique and exciting event that gives young girls the opportunity to learn new sports and improve their athletic skills in a positive and encouraging environment," said **Brooks**. "Participation in sports teaches important lessons in teamwork and sportsmanship and reinforces the value of hard work and perseverance. Monroe County and the Monroe County Sports Commission are proud to be a part of this outstanding event and we thank all the sponsors and volunteers for their support."*

Registration forms are available at ESL Sports Centre, online at www.monroecountysports.org, or by calling the Monroe County Sports Commission at 585-262-3832. The registration fee is \$15.00 and includes participation in five sports, lunch, a goodie bag and t-shirt. The registration deadline is August 9, 2006.

*"I am extremely proud once again to support the Monroe County Girls' Sports Festival," said **Senator Jim Alesi**, a sponsor of the event for the past several years. "This one-day event enables young girls to learn and to advance their athletic skills by participating in various clinics. Sports are an excellent way to educate young people that hard work, dedication and commitment have positive rewards. I encourage all young girls to attend the Sports Festival."*

*"We at Frontier are proud and excited to be the Presenting Sponsor again this year at the 2006 Monroe County Girls' Sports Festival," said **Ann Burr**, Senior Vice President and General Manager. "We believe in the positive value of competitive sports for the development of successful young women. It is an honor to partner with County Executive Maggie Brooks and Senator Jim Alesi to make this program available to girls throughout our community and the Greater Rochester area."*

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The Monroe County Girls' Sports Festival is a one-day event for girls between the ages of 8 and 14. Participants are able to gain hands-on knowledge of sports in a non-competitive setting. No experience is necessary. Last year, about 400 girls participated in the festival.

The event is open to girls who live in or outside of Monroe County. It is also open to girls with physical disabilities – several of the sports are adapted. All clinics are hosted by local sports organizations and volunteer athletes.

The Monroe County Sports Commission (MCSC) was established in 1997. It is a not-for-profit corporation that works to attract amateur events, sports clinics, and conventions to increase the economic vitality of the community. Working with the Greater Rochester Visitors Association (GRVA), MCSC acts as a clearinghouse for sporting activities by assisting sports organizations and promoters in making Monroe County a premier host for sporting events. MCSC also works with local sports clubs to develop sports opportunities for youth within the community.

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*Media Inquiries, contact:
Department of Communications at 753-1080*